



*...Creating Opportunities for everyone to succeed*



Welcome to Paragon TradeHub, your go-to destination for crypto investment and trading. With our expert team and cutting-edge technology, we provide a seamless and secure platform for you to maximize your profits in the crypto market. Join us today and unlock the potential of digital assets. Happy trading!

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## Welcome to Paragon!

We are Paragon, a multi-purpose platform where you can Invest, trade, swap, store, spend, and earn crypto. Crypto on- and off-ramps included. On top of 170+ cryptocurrencies, we support over 40 fiat currencies.

### Here's what sets us apart:

- Superfluid staking (an innovative service allowing to stake coins without locking them)
- Cryptocurrency wallets operated via a unified address (WalletID)
- Crypto-to-crypto, fiat-to-crypto, crypto-to-fiat swaps
- Spot trading (over 130 cryptocurrencies)
- Margin trading (up to x12 leverage)
- Crypto futures trading (x25 to x100 leverage)
- Maker-taker fee model
- Live market data
- Affiliate Program
- Crypto borrowing service



We offer multiple payment options including bank transfer and credit/debit card.

***Our intuitive interface, rich functionality, competitive fees, strong security, API, and other features make us suitable for both newbies and experienced crypto investors.***

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## About Us

Since inception, Paragon TradeHub Limited has been at the forefront of diversified investments and digital tradings. Licensed in Canada on the 23rd day of September 2008 with Company Number: 278 421 9876. Before our global emergence, we have been one of the most renowned brokers in the digital investment scene.

We are passionate about financial investment and growth of our members. We have had several years in this field and have made huge success over the years. Creating avenues for people from all over the world, to come together and grow with us.

Our cryptocurrency trading involves speculating on price movement via a CFD trading account, or buying and selling the underlying coins via an exchange.

Paragon's online investment service helps clients save and invest money regularly. We are re-imagining and reworking how financial services get delivered to the global community.





## More About us

The company is represented on the world's largest trading platforms: Canada's Mercantile Exchange, New York Commodity Exchange, International Petroleum Exchange, and London Metal Exchange. Paragon TradeHub Ltd does not rely only on stocks trading. We use all opportunities to boost profits. And that's why the second direction of our business involves crypto-trading and forex. Speculative transactions, consisting of hundreds of contracts concluded consecutively in a fraction of a second, became possible thanks to another technological wonder from our company.

To ensure that trading on world stock exchanges fetches guaranteed stable profit, we apply cloud neural network of latest-generation trading programs created by our programmers. This technology was designed, formed and implemented based on constant monitoring and analysis of market situations by the world's best stock traders. It is a seamless combination of machine intelligence, which has unlimited memory resources and instant access to all exchanges and related databases.

This combination features the experience and intuition of live trading, allows us to achieve some of the best results in commodity and stock exchanges, day by day demonstrating the dominance and advantage of our technologies and our strategies for building business concepts for successful transactions. Apart from high profits, protected from changes in exchange rates and trends in the market, we solidify the company's financial balance as we carry out moderately aggressive interventions of working capital and effectively apply unique trading technologies.

Our investors enjoy easy access to a number of investment products without the effort of research and preparation. The company also helps our investors diversify their investment portfolio, as investing in a single asset class can be quite risky.



# Your guide to digital investment, and Crypto trading.

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## What is crypto trading?

The act of speculating on cryptocurrency price movements via a contract for difference (CFD) trading account, or buying and selling the underlying coins via an exchange is known as cryptocurrency or crypto trading. CFD trading is a type of derivative that allows you to bet on Bitcoin (BTC) price changes without possessing the underlying currencies.

For example, you can go long (buy) if you believe the value of a cryptocurrency will rise, or short (sell) if you believe the value will fall. Both are leveraged instruments, which means that you only need a little deposit, known as margin trading crypto, to have total exposure to the underlying market. However, because your profit or loss is still determined based on the total size of your investment, leveraging trading crypto magnifies both earnings and losses.

Furthermore, cryptocurrency options are used by investors to reduce risk or increase market exposure. Crypto options trading refers to the “derivative” financial instrument that derives its value from the price of another asset — in this case, the underlying cryptocurrency.



Before even thinking about venturing into crypto trading, it is important that one has a comprehensive understanding of the assets and technologies involved. Bitcoin is the soil from which thousands of other cryptocurrencies have grown.

As with stocks and other financial markets, trading cryptocurrency can be complex, involving a variety of components and requiring knowledge. Bitcoin launched in 2009 as the first crypto asset and remains the largest cryptocurrency in terms of market capitalization and prevalence.

Over the years, however, an entire industry of other digital assets has come into existence with the assets being tradable for profit. All other cryptocurrencies that are not BTC are known as altcoins, the largest of which is Ether (ETH).

This guide will explain crypto trading strategies and familiarize you with crypto trading platforms and applications, the components of a trade, the styles of trading and the role of technical and fundamental analysis in creating a comprehensive trading strategy.

## How to trade cryptocurrency for beginners

Many different approaches exist in terms of how to trade cryptocurrencies. In order to start trading cryptocurrencies, one first needs adequate knowledge of the subject. It is also critical to know the associated risks and the laws that may apply based on one's jurisdiction and decisions should be made accordingly.

### What is a blockchain?





A blockchain is a digital, publicly accessible ledger or register. The ledger contains data, such as a list of transactions, and is replicated across all the computers in the network, rather than being centralised. A blockchain is a type of distributed ledger.

In network terms, the blockchain utilises the peer-to-peer model, in which there is no centralised database. In the traditional client/server model, by contrast, a centralised database holds 100% of the data, and clients trust that the data held on the server is definitive.

## What Is Investment?

Investment, schools have been named after it, people dedicate their lives to it, companies create business models out of it, it's the most popular source of wealth and it continues to be a driving force in the global economies of the 21st century. But really what is it?

Investment is simply, allocating money or resources into a particular cause or venture with the expectation of some benefit in the future. That's simple enough to understand, but this definition is a grossly generalized view of investment and using this definition would lead us to other territories that are not in the scope of this course such as social investment, etc. Streamlining is necessary, we shall only be looking at investment in terms of investment in a financial Instruments/ Assets and with that in mind we can define investment as: "An asset or item acquired with the goal of generating income or return over a given period of time". This is the right definition of an investment.



As the name suggests, a blockchain consists of a sequence of blocks. A block contains data, for example, information about a group of transactions. Additionally, it contains a reference to the preceding block in the chain, in the form of a digital 'fingerprint' called a hash, which is determined by the contents of the preceding block. This reference is a fundamental part of the blockchain, as it is what guarantees the integrity of the chain, and the information in it. It provides a way to validate the data. Any attempt to tamper with part of the blockchain is immediately evident, as the new hash will not match the old ones. In this way, the blockchain replaces the need for a central intermediary to authenticate the transaction source with cryptography, as anyone can authenticate the chain's digital fingerprints are data, and the in the chain, this is blockchain is

With a centralised trust is placed in the maintains the database is the sole which all participants party proves database is tampered truth is corrupted.



cryptography, as anyone chain by looking at the fingerprints. If the consistent with the fingerprints all join up proof that the internally consistent.

database, in contrast, third party that database. The central source of truth, on must rely. If the third untrustworthy, or if the with, the source of



## How is the blockchain built?

Parties with access to the network enter into transactions, for example transferring digital currency to another party. Transactions are verified by other computers in the network, and grouped into a block, which is then added to the chain. Once a block is added to the chain, the new version of the blockchain is broadcast to all the nodes (computers) in the blockchain network. As a result, each computer in the network has its own copy of the 'source of truth', rather than having to refer to a central version. A cryptocurrency is a type of digital token that makes use of cryptography to secure transactions and to control the creation of new units. Transactions of new units utilise blockchain technology.

## What is

A type of digital cryptocurrency and to new units in Transactions utilise blockchain technology.



## a cryptocurrency?

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## What is Bitcoin?

Bitcoin is the most prominent example of a cryptocurrency. It was released as open-source software in 2009 by a programmer (or group of programmers) using the pseudonym Satoshi Nakamoto.

Bitcoin can be purchased on crypto exchanges worldwide. Users pay in their currency of choice, and nominate the bitcoin wallet to which the bitcoin should be allocated.

The user can then use their wallet to transfer bitcoin to, or receive bitcoin from, another address on the network, and sign the transaction with their private key (a secret digital signature). Details of the transaction are sent by the wallet software to other computers on the bitcoin blockchain. The first computer to receive details of the transaction runs tests to validate it. Once the transaction is validated, the validating computer broadcasts it to all other computers on the bitcoin network, which run the same tests.

Specialised computers in the network, known as miners, then work to group validated transactions into a block, to be added to the Bitcoin blockchain. Once the new block is confirmed by the Bitcoin network, it is added to the chain, and the newly updated blockchain is published to all the other computers on the network. Each computer performs its own check to verify that the new block is valid, and once that test is passed, the block is added to their own copy of the blockchain. The fact that all these nodes are independently validating new blocks is a key feature of blockchain design that 'keeps the system honest'. A new block is added on average every ten minutes.



## What Is 'Mining'?

Mining involves performing a set of mathematical computations to win the right to add a new block to the chain. Miners compete for this right, because the reward for being the node that adds the block to the chain is newly-minted bitcoin (as of July 2021, 6.25 BTC per block).



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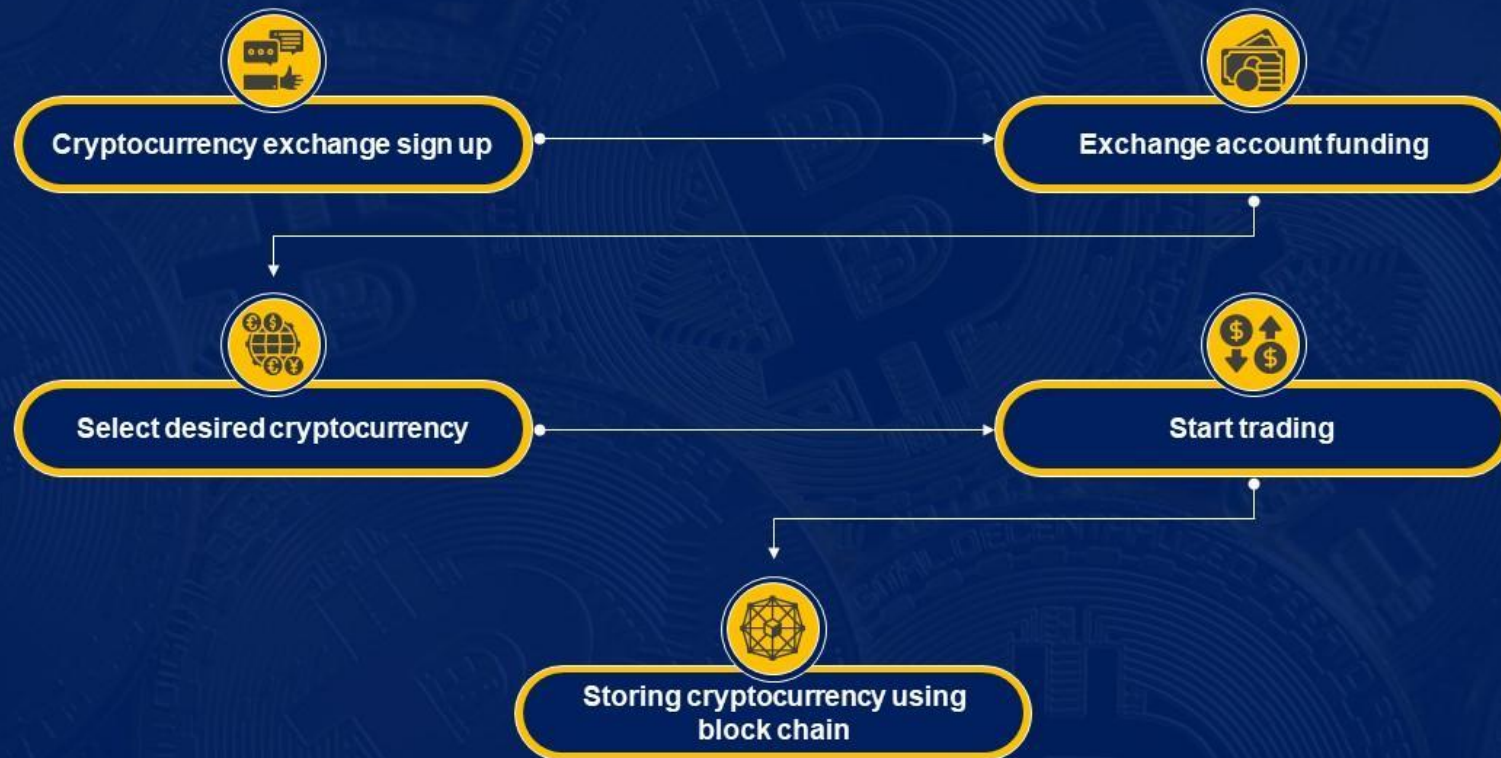
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## 5 step cryptocurrency trading process

This slide covers different steps in cryptocurrency trading process to get knowledge about associated risks. It includes steps such as cryptocurrency exchange sign up, account funding, select cryptocurrency as per need, start trading and storing cryptocurrency using block chain.



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## Reading the markets

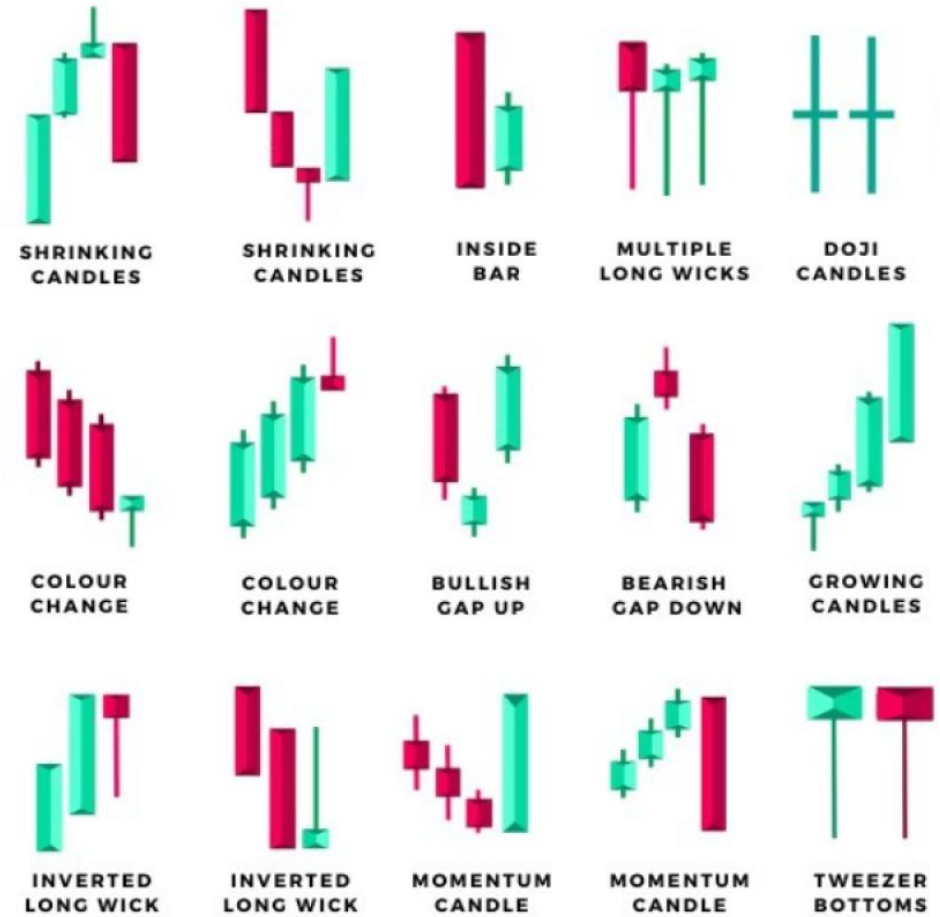
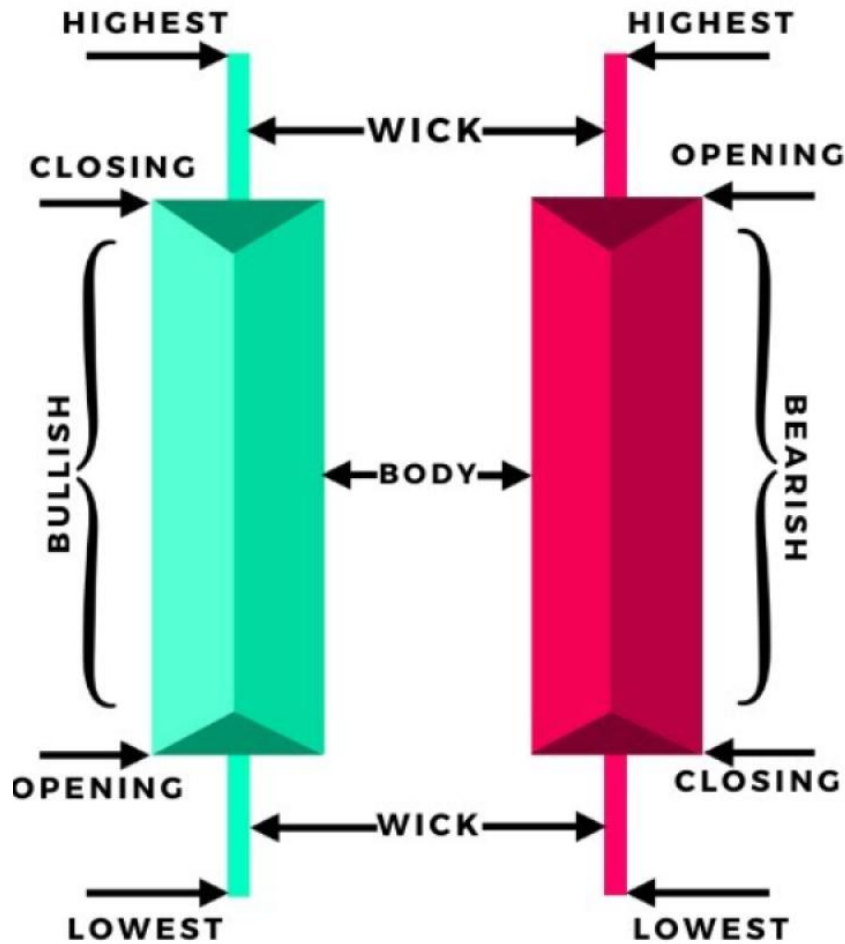
To the layperson, “the market” may seem like some complex system that only a specialist could ever hope to understand, but the truth is, it all comes down to people buying and selling. How to trade crypto might seem like an esoteric concept at first. Once you begin to understand it, however, the idea becomes a lot simpler.

The totality of active buy and sell orders is a snapshot of a market at any given moment. Reading the market is the ongoing process of spotting patterns, or trends, over time, which the trader can choose to act upon. Overall, there are two market trends: bullish and bearish.

A “bullish” market, or bull market, occurs when the price action appears to steadily increase. These upward price movements are also known as “pumps,” as the influx of buyers increases the prices. A “bearish” market, or bear market, occurs when the price action appears to steadily decrease. These downward price movements are also known as “dumps,” as the mass sell-offs result in the price going lower.

Bullish and bearish trends can also exist within other larger opposing trends, depending on the time horizon at which you look. For example, a small bearish trend may occur within a broader long-term bullish trend. In general, an uptrend results in price action making higher highs and higher lows. A downtrend makes lower highs and lower lows.







Another market state called “consolidation” occurs when the price trades sideways or within a range. Typically, consolidation phases are easier to spot on higher time frames (daily charts or weekly charts) and they occur when an asset is cooling off after a sharp upward or downward trend. Consolidation also takes place ahead of trend reversals, or in times when demand is muted and trading volumes are low. Prices essentially trade within a range during this market state.





## Why Cryptocurrency Can be a Good Investment

While cryptocurrencies are a volatile asset class, they have the potential to generate large gains. History suggests that when compared to the stock market, cryptocurrencies have performed significantly better. Albeit, over a much shorter period of time.

Bitcoin is a good example of this. It was worth less than \$0.10 in 2011 but has since hit highs of over \$68,000. This means that since 2011, Bitcoin has increased by nearly 68 million percent. Similarly, Ethereum was priced at under \$3 in 2016. It has since hit highs of almost \$5,000. This translates to growth of over 166,000%.

## Many Cryptocurrencies Attract Vast Liquidity Levels

Liquidity is one of the most important metrics to consider when choosing a cryptocurrency to buy. In simple terms, if the cryptocurrency attracts a lot of liquidity, this makes it easy to enter and exit the market.

- For example, Bitcoin currently has a market capitalization of over \$500 billion.
- In the prior 24 hours, nearly \$17 billion worth of Bitcoin was traded.
- This means there will always be people willing to sell their Bitcoin to a buyer.
- And there will always be people willing to buy Bitcoin from a seller.



- Moreover, smooth market conditions mean that both buyers and sellers will get a fair market price.

This is also the case with other large-cap cryptocurrencies, such as Ethereum, BNB, Cardano, Solana, Dogecoin, and XRP. However, the majority of cryptocurrencies have a small market capitalization and trading volumes are low. This can cause liquidity issues, making it more difficult to get a fair price when entering and exiting the market.

That said, unless a significant amount of money is being invested, buying and selling small-cap cryptocurrencies can still make sense. Plus, small-cap cryptocurrencies offer a much higher upside, as they have a lot more room to grow.

## Some Cryptocurrencies are Decentralized

Some cryptocurrencies have decentralized frameworks. As we briefly mentioned earlier, this means that nobody controls the network.

- Bitcoin is the overall best cryptocurrency for decentralization. The network operates on code, which cannot be changed. This offers many benefits to investors.
- For example, those holding Bitcoin in a self-custody wallet own their funds outright. As long as the wallet is kept safe, only the investor can access their Bitcoin.
- In contrast, traditional money is kept in bank accounts – which are controlled by financial institutions. This means that



- at any time, the financial institution can freeze accounts or blockchain transactions.

Bitcoin transactions cannot be blocked – due to its decentralized system. Nor can self-custody wallets be frozen.

## What is a Self-Custody Wallet?

- There are two main types of wallets, which allow investors to store their cryptocurrencies.
- First, there are custodial wallets. These are similar to bank accounts, as they are secured and managed by third parties.
- Second, there are self-custody wallets, otherwise called non-custodial wallets. These are controlled exclusively by the owner – meaning nobody else has access to the cryptocurrencies.





## Bonus and Extra Gains

You can earn more money on Paragon TradeHub through our referral programme and other bonuses. Our goal is to ensure that everyone is able to fulfill their desires and opportunities. This is why we have created not just another project for traders. First of all, we developed a platform for the widest possible audience.

### 10% Referral Bonus





Our referral programme allows our clients to earn up to 25% in bonuses. You get an instant bonus of 10% (of the initial deposit) once your invitee deposits to his Paragon TradeHub wallet.





## Investment Plans

PTH Investment/Trading plans gives you best-in-class flexibility, spreads and execution, you experience superior trading conditions. We have a genuine investment process in which our conviction in the risk-reward opportunities that we identify within the guidelines of the portfolio is the sole factor that determines our exposure to industry sectors, geographic regions, or market capitalisation. If you don't believe, you won't invest.

 <b>Basic - 5%</b> \$50 - \$2,999 24 Hours Principal Back: Yes <b>PURCHASE PLAN</b>	 <b>Silver - 8%</b> \$3,000 - \$5,999 72 Hour Principal Back: Yes <b>PURCHASE PLAN</b>	 <b>PRO - 15%</b> \$6,000 - \$9,999 Daily for 7 Days Principal Back: Yes <b>PURCHASE PLAN</b>	 <b>VIP - 50%</b> \$10,000 - Unlimited Weekly for 6 Months Principal Back: Yes <b>PURCHASE PLAN</b>
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- associations or other groups representing charities;
- online directory distributors;
- internet portals;
- accounting, law and consulting firms; and
- educational institutions and trade associations.

We will approve link requests from these organizations if we decide that: (a) the link would not make us look unfavorably to ourselves or to our accredited businesses; (b) the organization does not have any negative records with us; (c) the benefit to us from the visibility of the hyperlink compensates the absence of Paragon TradeHub ; and (d) the link is in the context of general resource information.

These organizations may link to our home page so long as the link: (a) is not in any way deceptive; (b) does not falsely imply sponsorship, endorsement or approval of the linking party and its products or services; and (c) fits within the context of the linking party's site.

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- By use of the uniform resource locator being linked to; or
- By use of any other description of our Website being linked to that makes sense within the context and format of content on the linking party's site.

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